

**Participants:** Margareta Kristenson (Sweden), Sally Fawkes (Australia)\*, Cristina Iniesta (Catalonia, ES), Ying-Wei Wang (Taiwan), Alan Siu (Hong Kong, CN)\*, Antonio Chiarenza (Emilia Romagna, IT), Kjersti Fløtten (Norway). \* Participation by web

**Observers:** Jürgen Pelikan (HPH Congress Secretariat), Hanne Tønnesen, Jeff Kirk Svane & Thor Bern Jensen (Int. HPH Secretariat & rapporteurs).

## Meeting report

### Welcome/ *M Kristenson*

MK welcomed the GB.

### Acceptance of previous meeting report/ *M Kristenson*

**Decision:** The meeting report had been sent out prior to the meeting. It was approved.

### Ratification of new HPH members and networks/ *Int HPH secretariat*

The new members since last meeting were all part of existing networks. No ratification was needed.

### Membership trends, status, financial report, 2019 budget/ *Int HPH secretariat*

As of December 14, there were 597 paying members in the international HPH Network; 20 HPH N/R networks with 563 members and additional 34 members not represented by N/R Network. A few individual members have a late deadline for payment, so the total number of active members for 2018 could increase. In 2018, 39 new members had joined HPH, 9 members had ceased by active request, and 17 had been removed due to no payment/contact.

JP has had contact with Russia, which may be interested in taking up HPH memberships again.

AC informed about an ongoing effort to involve the Italian League Against Cancer that wished to join as formal members of HPH. A possibility would be them hosting a pre-conference in Warsaw and/or join the GA there as an observer. YWW informed that Taiwan sees a potential for including public health centers with patients and the long-term care units. Both initiatives were welcomed by GB.

**Decision:** International HPH Secretariat will follow-up with the Russian membership.

**Decision:** AC supplies contact information to the secretariat who will generate invitation to the Italian League of Cancer.

**Decision:** YWW shall further explore new memberships for Health Centers and long-term care units. The Secretariat gave the preliminary financial report. The year 2018 will have a small surplus, which will contribute to bringing down the accumulated deficit of €-27,099 in 2017. In 2012 the Capital Region of Denmark (where the international HPH secretariat are placed) asked the HPH Network to cover the accumulated deficit (at that time €-46.000) over next years and have now asked the HPH Network to have this covered by 2020.

YWW presented several proposals to generate extra revenue and to bring down the deficit. The need to identify, in the next budget, funding to cover travel expenses to enable representation of HPH at meetings and conferences was also discussed.

Concerning financial reporting, the GB also discussed that it might be useful in the future to be able to track in kind contributions of GB members and networks and that an overview of the total amount of resources needed to run the network would be helpful input for the development of short and long-term strategies for financing.

**Decision:** The report on trends and finances was welcomed. The GB agreed that added resources would benefit the network, both to bring down the accumulated deficit but also to create room for a travel budget for representation (see also WG Additional funding and resources below).

### Additional funding and resources/ *S Fawkes, A Siu and YW Wang*

Additional income opportunities were discussed, and the GB WG on Additional income and resources with YWW, AS and SF presented different suggestions for increasing income. The concrete ideas

included donations, selling products (books, journals, cups etc.), online course fees or continuing professional education.

The GB discussed the HPH Schools. All schools have previously been organized under the WHO-CC in Copenhagen, and only the schools organized in relation to the annual HPH conference have had a fee. These fees have covered related costs such as print materials, catering and practical expenses, as well as the travel and accommodation for teachers

**Decision:** As the HPH Schools are not organized under the HPH, this activity has no consequences for the HPH budget.

The GB discussed the level of HPH fees. The fees have been raised once the last decade, in 2015 when they were raised to €300 p/a for regular hospitals and health services to correspond with the increasing general costs for running the network. While €300 can be best viewed as symbolic for most hospitals in a developed country, some members today already perceive the fees as quite high. The importance of creating value for money for members were discussed to maintain and raise the number of members.

**Decision:** An increase in the fee should only be one among other strategies towards increasing income.

**Decision:** The WG takes the discussions from the GB and put them into a proposal for the next GB meeting. The WG invites input via email.

#### **Roles and tasks for HPH Network Coordinators/ *M Kristenson and IC Blasco***

The WG presented the document, now shortened to two pages, and opened the discussions. The GB welcomed the document and thanked the group for its work. The proposal was then discussed.

**Decision:** The document shall be revised to include the formal obligations from the constitution, clearly phrase the role of the coordinators as a recruiter of new membership, more clearly describe the role and importance of the coordinating institution and mention national/regional conferences and assemblies.

#### **HPH Communication and advocacy: How do we enhance future communication/ *int. HPH secretariat Member care*/ *TB Jensen***

The Secretariat informed of the systematic support for N/R networks experiencing different challenges with re-structure of health systems, lack of ministerial support or other changes in structure and focus. This involved the liaising with relevant in-country parties. Examples of networks requiring such special attention was, currently, Estonia and Norway. In all cases, the Secretariat communicate the value of HPH, encourage continuance of membership and sustainability of the network.

##### Web site (Wish list & functions)/ *JK Svane*

The Secretariat presented the progress of the new website. The GB welcomed all developments.

**Decision:** New potential elements includes better link-ups to N/R networks, a thematic database of best practices and best policies, upload of the abstract books from the conferences going back a few years, better library function and more visuals.

The Secretariat will use the HPH Progress Report 2017-2018 as an invitation to all N/R networks to submit new images, videos, photos, text and other types of materials to be added to the website.

##### A new HPH Brochure/ *TB Jensen*

The GB discussed the need for updating the HPH brochure. It was noted that the work towards umbrella standards or a framework document could be part of the base for it. It could even end up as a new tool that fits the same purpose, perhaps in two versions, one short and one long.

**Decision:** The GB will before the next GB meeting, read the old brochure and discuss suggestions for a new one.

##### Future of the HPH Newsletter/ *J Pelikan*

JP reported that continuation of the HPH Newsletter will no longer be possible under the auspices of the Vienna WHOCC, as a result of the recent split between CC and Congress Secretariat duties. The GB discussed this. It was agreed that the newsletter is a very important tool to increase value for membership.

**Decision:** The GB will continue the discussion of the newsletter at the next GB meeting.

#### Clinical Health Promotion Journal/ H Tønnesen

The developments of the journal were presented. The journal has had just one regular full-issue publication 2017 and 2018. (<https://www.clinicalhealthpromotion.org/archive-1>) The journal is separate from the HPH budget. It is hosted by the Clinical Health promotion Centre with support from the Swedish center under Lund's University who have also received a grant at around 30.000 Euro annually for 2019-2021 to support the development of the journal. Hereunder the development of a section under the current HPH news (the green pages) where publications in the area of health promotion from other journals will be recapped shortly and discussed by experts from HPH. The GB welcomed these developments and discussed how the HPH can be more involvement in the process and by adding further HPH members to the list of peer-reviewers. Also, the GB discussed the potential for further inspiration and mutual learning from IUHPE and its journal Global Health Promotion.

#### **HPH Awards/ int. HPH secretariat**

The HPH Award were discussed. The HPH Award are:

- HPH Award in recognition of Outstanding Fulfilment of WHO HPH Standards (H&HS level)
- HPH Award in recognition of Outstanding Fulfilment of HPH Global Strategy (N/R Network level)
- HPH Award in recognition of Outstanding Scientific Article (individual level)

The GB discussed that the few number of entries the past years (seven for the Award on Standards in 2017 and four in 2018) could indicate that the interest in the Awards had declined. The Award for Outstanding fulfilment of HPH Global Strategy will be chosen based on the 2017-18 Progress Report. The Award for outstanding Scientific Article is chosen by Editorial Board for Clinical Health Promotion. **Decision:** The GB decided to try for one year more, and if there was no improvement with regards to the awards, the GB would then suggest to the GA that the awards in question be ceased.

#### **Discussion of official relation with WHO/ Governance Board**

MK presented. Following up on the decisions in Bologna, it had become clear that the enactment of WHO's Framework for Engagement with non-State Actors (FENSA), does entail rethinking and restructuring of the relationship between HPH and WHO. Formal ties with WHO will from now depend on HPH applying for and obtaining status as NSA (non-State Actor). There are however clear indications from WHO that good ambitions and wishes for collaboration remain in existence and unaltered. Also, the MoU continues to run until 2020.

**Decision:** GB agreed that WHO collaboration is and has always been a priority and strength of HPH. For the application as a NSA, the importance of aligning to the WHO rules concerning the naming of HPH members and HPH networks was discussed as E.g. geographically placed in Taiwan. While WHO, being a UN agency, works at the level of nation states, HPH does not. The naming, in an HPH context, refer only to where they are geographically placed.

**Decision:** This is an important question and shall be discussed further at the next GB Meeting.

**Decision:** The GB decided to recommend to the GA that HPH applies for "NSA in official relations with WHO" status. To do so a preparation phase needs to be planned early autumn 2019.

#### **Contract for HPH Conferences: HPH Network with Congress Secretariat /J Pelikan**

The GB discussed how the relationship between the international HPH network and the two HPH secretariats; the HPH Congress Secretariat and the international HPH Secretariat. The description of their respective roles shall be updated according to the suggestion sent by JP (see appendix x). It was clear that both secretariats need to establish a contract with HPH based on the previous Terms of Reference between the two WHO-CCs and WHO Euro.

**Decision:** The GB agreed that the suggestion from JP would be the suggested route. Formal proposals for the revised text for the respective contracts (and to the constitution) shall be put to the GA.

#### **Global HPH Strategy 2019-2023/ S Fawkes and CI Blasco**

CIB and SF had put together a paper with initial thoughts. GB and GA input will be important. The proposal was that the strategy addresses the organizations visions and mission and not detailed outlines of specific actions. The GB welcomed the draft and discussed the proposal.

**Decision:** The GB decided that key aspects of implementation, e-health and a way to clearly measure actual fulfilment of the strategy should be incorporated. The GB also recommended that a SWOT analysis should be conducted and that the strategy be kept simple and clear. CIB and SF will remodel the draft on this basis and report this to the GB.

#### **Update on need for revision of HPH Constitution/ M Kristenson and TB Jensen**

The GB discussed the need for updates.

**Decision:** The GB decided that the areas highlighted in the constitution (see appendix to this report) should be changed. The non-state actor status of the HPH should be specified and also the new relationship between the international HPH network and the two secretariats. Since this is merely to be seen as an adaptation to current circumstances, the focus should be to make an amendment to the constitution rather than a full-scale rewrite, (especially given the unclear legal issues at WHO). The GB rewrites and sends out a proposed draft for an amendment for the GA for discussions and approval in Warsaw.

#### **Strategic partnerships to advance integration of HPH principles, methods and tools - Relationships to WHO, IHF, IUHPE and other key organizations**

JP informed that IHF will be involved in Warsaw with Eric de Roodebeke as a speaker. IHF also displays interest in closer collaborations with regards to follow up on Astana. Similarly, a partnership with WONCA was also discussed as useful.

**Decision:** The GB welcome a meeting with IHF and WONCA, respectively.

#### **Update on work on Standards**

##### Standards for Health Promotion in H&HS /JK Svane

JS presented the process with several meetings in the working group. The key decisions had been to aim for a document that was simpler, narrow, and more focused for practice as well as a document that stayed close to the original green book in format and was applicable to various types of members. Agreement had been reached on major parts of the actual standard text. The GB welcomed this progress. The focus now will be on writing of the surrounding text

##### Umbrella standards/A Chiarenza

AC presented the work and the matrix analysis. Most standards in HPH followed a similar structure, all borrowing from the original green book. AC asked the secretariat to invite TF Leaders to send him actual standards documents on file. The GB welcomed this progress. AC would now continue the work and JP and MK agreed to work with him to begin initial steps for the overall outline of a document.

#### **HPH General Assembly 2019 / TB Jensen**

The Secretariat presented the proposed agenda. GB discussed topics for GA workshop and the date of the workshop.

**Decision:** The GB will continue the discussion of workshop at the next GB meeting.

#### **International HPH Conference 2019 – Application for “Sponsorship” by WHO /J Pelikan**

HPH and WHO EUR had decided to apply for co-sponsorship of the conference and expect confirmation in early 2019 in due time before Warsaw.

#### **Next GB meetings / M Kristenson**

**Decision:** The GB decided that the Secretariat would send out a doodle for the next meeting.

#### **AOB**

There was no other business.